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Fail small so that you can succeed big Little Bets How
Breakthrough Ideas*

In a nutshell, Sims' book refreshes a simple idea of how productive and valuable it can be to work in small steps. He calls these steps "little bets" to illustrate risk management opportunities coming with gradual development rather than big bets of putting every resource behind unproven ideas. In doing so Sims accomplishes to address two objectives.

Little Bets: How breakthrough ideas emerge from small ...

1) Making little bets so that you can make big bets. 2) Cultivating a

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growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play - To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

Little Bets: How Breakthrough Ideas Emerge from Small ...

Little bets offers something to both groups. The conceptual thinkers have good ideas- but they are rarely entirely right- or exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

Little Bets: How breakthrough ideas emerge from small ...

Today's book belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How

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Breakthrough Ideas Emerge from Small Discoveries.” written by Peter Sims. Alan Kay, the respected technologist, once said “The best way to predict the future is to invent it.”. But how do we invent the future, especially if it’s not a logical extension from the past?

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Peter Sims – Little Bets: How Breakthrough Ideas Emerge from Small Discoveries. Home; Products; Peter Sims – Little Bets: How Breakthrough Ideas Emerge from Small Discoveries

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224. ISBN. 978-1439170427. Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the

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Discoveries: Peter Sims (or "little bets") as a key part of the creative process.

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Discoveries: Sims, Peter, Nelson, John Allen: Amazon.com.au:

Books

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Behind every breakthrough idea is often a host of experiments that flopped -- and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical

book."--Daniel H. Pink, author of A Whole New Mind and Drive

"A fascinating and revealing journey through the real-life dynamics

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fascinating and revealing journey through the real-life dynamics of the creative process.

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